

To
The Principal/Headmaster/Head Mistress

Katichark College
Katichark, Malda.

No: J-1/Dhai Akhar/Phil

dated at Malda, the 18.08.2022

Subject: - Dhai Akhar letter writing Campaign for the FY-2022-23 -reg.

Sir/Madam,

This is regarding National Level Dhai Akhar Letter Writing Campaign for the FY 2022-23.

Dhai Akhar is an important initiative of the Department of Posts to connect with the younger generation and to imbibe the hobby of letter writing among children. This initiative also attempts to crowd source the thought of younger generation on key issues concerning the nation.

Dhai Akhar Letter Writing Campaign could not be conducted after 2019 due to the Covid-19 Pandemic. As we are recovering from Pandemic Phase, Department would be organizing the Dhai Akhar Letter Writing Campaign at the National Level on the theme "Vision for India 2047" under the "Vision 2047" of the Government of India for this year i.e 2022-23.

The Dhai Akhar, National Letter Writing Competition in the current year will be conducted from 01.07.2022 to 31.10.2022.

The details of the Dhai Akhar Letter Writing Campaign 2022-2023 are as under:

1. The organizing plan will be as follows:

- (a) The National Level Letter Writing Competition "Dhai Akhar" will be conducted from 01.07.2022 to 31.10.2022.
- (b) The topic for the letter writing of Dhai Akhar 2022-23 will be "Vision for India 2047", the vision plan underway by the Government of India.
- (c) The letter to be written in English/Hindi/Local Language will be addressed to The Chief Postmaster general, West Bengal Circle, Kolkata-700012, should to be posted at Letter Boxes/ Places at nearest Sub Post Office/Malda Head Post Office.
- (d) The letter can be written on plain A-4 size paper with a word limit of not more than 1000 words, or in an **Inland Letter Card (ILC)** (not more than 500 words). Only handwritten letters will be accepted, not typed letters.
- (e) The embossed envelope/envelope with stamp affixed for plain A-4 size paper letter and the Inland Letter Card (ILC) will be permitted stationery.
- (f) The letter, in case of rural areas, will be brought to the local BO and posted. The BOs will despatch it to their respective Account Office (HO/SO) duly entered in the Account Bag for further dispatch to the concerned Circle Office.

(g) The categories for National Level Dhai Akhar Letter Writing Campaign are as follows:

i) Up to 18 years:-

1. Inland Letter Card Category

2. Envelope Category

ii) Above 18 years:-

1. Inland Letter Card Category

2. Envelope Category

Subject- "Vision for India 2047"

Prize to be given to the winners in each Category at Circle Level: (A)

Sl No.	Prize category	Prize Amount
1.	First Prize	Rs.25,000/-
2.	Second Prize	Rs.10,000/-
3.	Third Prize	Rs.5,000/-

Prize to be given to the winners in each Category at National Level: (B)

Sl No.	Prize category	Prize Amount
1.	First Prize	Rs.50,000/-
2.	Second Prize	Rs.25,000/-
3.	Third Prize	Rs.10,000/-

The details of the said competition may be seen in the West Bengal Postal Circle website www.westbengalpost.gov.in.

Letters posted after 31.10.2022 will not be accepted for this edition "Dhai Akhra letter Writing Campaign". The participants have to give a certificate of their age on the letter such as "I certify that I am below/above the age of 18 years as on 01.01.2022". In case of winning entries, the age and other ID certificates will be verified by the respective Circles before sending the 03 best entries in each category to Postal Directorate.

Your kind cooperation in this regard is highly solicited with request for wide circulation.

Yours sincerely,

Jehay
18/10/22

Supdt. of Post Offices

Malda Division, Malda-732101.